

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Iconomist.bg	300x250	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	14,00 BGN
	300x600	Title page	Premium CPM	5000	19,00 BGN
		Inside page	Premium CPM	5000	17,00 BGN
	580x400	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	14,00 BGN
	234x60	Title page	Premium CPM	5000	12,00 BGN
		Inside page	Premium CPM	5000	10,00 BGN
	750x200	Title page	Premium CPM	5000	14,00 BGN
		Inside page	Premium CPM	5000	12,00 BGN
	728x90	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	13,00 BGN
	970x90	Title page	Premium CPM	5000	12,00 BGN
		Inside page	Premium CPM	5000	10,00 BGN
	980x220	Title page	Premium CPM	5000	20,00 BGN
		Inside page	Premium CPM	5000	18,00 BGN
		Title page	Expandable & Roll Over	5000	25,00 BGN
		Inside page	Expandable & Roll Over	5000	25,00 BGN
		Title page	Wallpaper	5000	30,00 BGN
		Inside page	Wallpaper	5000	30,00 BGN

Extras

Second brand: 50%
 Over the page banners: 70%
 Expandable banners: 50%
 Broadcasting banners, TVC: 50%

Terms

Request: 2 week days before the beginning
 Advertising forms 1 week day before the beginning
 Custom adv. campaigns 3 week days before the beginning
 Change of adv. types 1 week day before the beginning
 Payment: 1 week day before the beginning

Discounts

Total value discounts:
 500 – 1 000 BGN 5%
 1 001 – 3 000 BGN 10%
 3 001 – 5 000 BGN 5%
 5 001 – 10 000 BGN 20%
 10 001 – 20 000 BGN 25%
 Over 20 000 BGN agreement
 Discounts for advertising agencies 15%

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ИКОНОМИСТ

TopGear

ЗНАНИЕ

goodfood

GLAMOUR

СПРИНТ

MODA

Светът през 2019

BGswim

Tennis24.bg

BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
GoodFood.bg	300x250	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	14,00 BGN
	300x600	Title page	Premium CPM	5000	19,00 BGN
		Inside page	Premium CPM	5000	17,00 BGN
	580x400	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	14,00 BGN
	234x60	Title page	Premium CPM	5000	12,00 BGN
		Inside page	Premium CPM	5000	10,00 BGN
	750x200	Title page	Premium CPM	5000	14,00 BGN
		Inside page	Premium CPM	5000	12,00 BGN
	728x90	Title page	Premium CPM	5000	15,00 BGN
		Inside page	Premium CPM	5000	13,00 BGN
	970x90	Title page	Premium CPM	5000	12,00 BGN
		Inside page	Premium CPM	5000	10,00 BGN
	980x220	Title page	Premium CPM	5000	20,00 BGN
		Inside page	Premium CPM	5000	18,00 BGN
		Title page	Expandable & Roll Over	5000	25,00 BGN
		Inside page	Expandable & Roll Over	5000	25,00 BGN
		Title page	Wallpaper	5000	30,00 BGN
		Inside page	Wallpaper	5000	30,00 BGN

Extras

Second brand:.....	50%
Over the page banners:.....	70%
Expandable banners:.....	50%
Broadcasting banners, TVC:.....	50%

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Advertising forms.....	1 week day before the beginning
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SPORT MEDIA.TV

BGbasket.com

BGathletic.com

BGfootball.com

BGSPRINT.com

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
knowlege.bg	300x250	Title page	Premium CPM	4000	15,00 BGN
		Inside page	Premium CPM	4000	14,00 BGN
	300x600	Title page	Premium CPM	4000	19,00 BGN
		Inside page	Premium CPM	4000	17,00 BGN
	580x400	Title page	Premium CPM	4000	15,00 BGN
		Inside page	Premium CPM	4000	14,00 BGN
	234x60	Title page	Premium CPM	4000	12,00 BGN
		Inside page	Premium CPM	4000	10,00 BGN
	750x200	Title page	Premium CPM	4000	14,00 BGN
		Inside page	Premium CPM	4000	12,00 BGN
	728x90	Title page	Premium CPM	4000	15,00 BGN
		Inside page	Premium CPM	4000	13,00 BGN
	970x90	Title page	Premium CPM	4000	12,00 BGN
		Inside page	Premium CPM	4000	10,00 BGN
	980x220	Title page	Premium CPM	4000	20,00 BGN
		Inside page	Premium CPM	4000	18,00 BGN
		Title page	Expandable & Roll Over	4000	25,00 BGN
		Inside page	Expandable & Roll Over	4000	25,00 BGN
		Title page	Wallpaper	4000	30,00 BGN
		Inside page	Wallpaper	4000	30,00 BGN

Extras

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Expandable banners:.....	50%
Broadcasting banners, TVC:.....	50%

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SPORT
MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgsprint.com	300x250	Title page	Premium CPM	10 000	15,00 BGN
		Inside page	Premium CPM	10 000	14,00 BGN
	300x600	Title page	Premium CPM	10 000	19,00 BGN
		Inside page	Premium CPM	10 000	17,00 BGN
	580x400	Title page	Premium CPM	10 000	15,00 BGN
		Inside page	Premium CPM	10 000	14,00 BGN
	234x60	Title page	Premium CPM	10 000	12,00 BGN
		Inside page	Premium CPM	10 000	10,00 BGN
	750x200	Title page	Premium CPM	10 000	14,00 BGN
		Inside page	Premium CPM	10 000	12,00 BGN
	728x90	Title page	Premium CPM	10 000	15,00 BGN
		Inside page	Premium CPM	10 000	13,00 BGN
	970x90	Title page	Premium CPM	10 000	12,00 BGN
		Inside page	Premium CPM	10 000	10,00 BGN
	980x220	Title page	Premium CPM	10 000	20,00 BGN
		Inside page	Premium CPM	10 000	18,00 BGN
		Title page	Expandable & Roll Over	10 000	25,00 BGN
		Inside page	Expandable & Roll Over	10 000	25,00 BGN
		Title page	Wallpaper	10 000	30,00 BGN
		Inside page	Wallpaper	10 000	30,00 BGN

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
TopGear.bg	300x250	Title page	Premium CPM	8000	15,00 BGN
		Inside page	Premium CPM	8000	14,00 BGN
	300x600	Title page	Premium CPM	8000	19,00 BGN
		Inside page	Premium CPM	8000	17,00 BGN
	580x400	Title page	Premium CPM	8000	15,00 BGN
		Inside page	Premium CPM	8000	14,00 BGN
	234x60	Title page	Premium CPM	8000	12,00 BGN
		Inside page	Premium CPM	8000	10,00 BGN
	750x200	Title page	Premium CPM	8000	14,00 BGN
		Inside page	Premium CPM	8000	12,00 BGN
	728x90	Title page	Premium CPM	8000	15,00 BGN
		Inside page	Premium CPM	8000	13,00 BGN
	970x90	Title page	Premium CPM	8000	12,00 BGN
		Inside page	Premium CPM	8000	10,00 BGN
	980x220	Title page	Premium CPM	8000	20,00 BGN
		Inside page	Premium CPM	8000	18,00 BGN
		Title page	Expandable & Roll Over	8000	25,00 BGN
		Inside page	Expandable & Roll Over	8000	25,00 BGN
		Title page	Wallpaper	8000	30,00 BGN
		Inside page	Wallpaper	8000	30,00 BGN

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Tennis24.bg

BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Glamour.bg	300x250	Title page	Premium CPM	7000	15,00 BGN
		Inside page	Premium CPM	7000	14,00 BGN
	300x600	Title page	Premium CPM	7000	19,00 BGN
		Inside page	Premium CPM	7000	17,00 BGN
	580x400	Title page	Premium CPM	7000	15,00 BGN
		Inside page	Premium CPM	7000	14,00 BGN
	234x60	Title page	Premium CPM	7000	12,00 BGN
		Inside page	Premium CPM	7000	10,00 BGN
	750x200	Title page	Premium CPM	7000	14,00 BGN
		Inside page	Premium CPM	7000	12,00 BGN
	728x90	Title page	Premium CPM	7000	15,00 BGN
		Inside page	Premium CPM	7000	13,00 BGN
	970x90	Title page	Premium CPM	7000	12,00 BGN
		Inside page	Premium CPM	7000	10,00 BGN
	980x220	Title page	Premium CPM	7000	20,00 BGN
		Inside page	Premium CPM	7000	18,00 BGN
		Title page	Expandable & Roll Over	7000	25,00 BGN
		Inside page	Expandable & Roll Over	7000	25,00 BGN
		Title page	Wallpaper	7000	30,00 BGN
		Inside page	Wallpaper	7000	30,00 BGN

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 1 001 – 3 000 BGN 10%
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BGswim

Tennis24.bg

BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

MOBILE RATE CARDS

	300x250	300x600	Footer 320x50
BGbasket.com	14 BGN	18 BGN	20 BGN
BGvolleyball.com	14 BGN	18 BGN	20 BGN
BGathletic.com	14 BGN	18 BGN	20 BGN
BGfootball.com	14 BGN	18 BGN	20 BGN
Tennis24.bg	14 BGN	18 BGN	20 BGN
Viasport.bg	14 BGN	18 BGN	20 BGN
BGswim.com	14 BGN	18 BGN	20 BGN

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СПРИНТ

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Светът през
2019

BGswim
БЪЛГАРСКИ ПЛАВАРСКИ СЪВЕЩАВАЩИ СЪВЕТ

Tennis24.bg

BGvolleyball

VIA SPORT.bg

SPORT
MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
ViaSport.bg	300x250	Title page	Premium CPM	9000	10,00 BGN
		Inside page	Premium CPM	13 000	10,00 BGN
		All pages	Premium CPM	22 000	10,00 BGN
	300x600	Title page	Premium CPM	9000	12,00 BGN
		Inside page	Premium CPM	13 000	12,00 BGN
		All pages	Premium CPM	22 000	12,00 BGN
	580x400	Title page	Premium CPM	9000	15,00 BGN
		Inside page	Premium CPM	13 000	14,00 BGN
		All pages	Premium CPM	22 000	14,00 BGN
	234x60	Title page	Premium CPM	9000	12,00 BGN
		Inside page	Premium CPM	13 000	10,00 BGN
		All pages	Premium CPM	22 000	10,00 BGN
	750x200	Title page	Premium CPM	9000	14,00 BGN
		Inside page	Premium CPM	13 000	12,00 BGN
		All pages	Premium CPM	22 000	12,00 BGN
	728x90	Title page	Premium CPM	9000	7,00 BGN
		Inside page	Premium CPM	13 000	7,00 BGN
		All pages	Premium CPM	22 000	7,00 BGN
	970x90	Title page	Premium CPM	9000	13,00 BGN
		Inside page	Premium CPM	13 000	13,00 BGN
		All pages	Premium CPM	22 000	13,00 BGN
	970x250	Title page	Premium CPM	9000	14,00 BGN
		Inside page	Premium CPM	13 000	14,00 BGN
		All pages	Premium CPM	22 000	14,00 BGN
	980x220	Title page	Premium CPM	9000	20,00 BGN
		Inside page	Premium CPM	13 000	18,00 BGN
		All pages	Premium CPM	22 000	18,00 BGN
			Title page	Expandable & Roll Over	9000
Inside page			Expandable & Roll Over	13 000	15,00 BGN
		Title page	Transition Page	9000	17,00 BGN
		Inside page	Transition Page	13 000	17,00 BGN



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BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket.com

BGathletic.com

BGfootball.com

BGSPRINT.com

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
ViaSport.bg		Title page	Wallpaper	22 000	17,00 BGN
		Inside page	Wallpaper	25 000	17,00 BGN
	1050x250	Title page	Rising stars - Portrait	9000	17,00 BGN
		Inside page		13 000	17,00 BGN
		All pages		22 000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	9000	18,50 BGN
		Inside page		13 000	18,50 BGN
		All pages		22 000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	9000	15,00 BGN
		Inside page		13 000	15,00 BGN
		All pages		22 000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	9000	18,00 BGN
		Inside page		13 000	18,00 BGN
		All pages		22 000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	9000	14,50 BGN
		Inside page		13 000	14,50 BGN
		All pages		22 000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	9000	20,00 BGN
		Inside page		13 000	20,00 BGN
		All pages		22 000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	9000	15,50 BGN
		Inside page		13 000	15,50 BGN
		All pages		22 000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	9000	17,00 BGN
Inside page		13 000		17,00 BGN	
All pages		22 000		13,00 BGN	



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SPORT MEDIA.TV

BGbasket.com

BGathletic.com

BGfootball.com

BGSPRINT.com

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
ViaSport.bg	without limitations	Title page	Rich Media - Drawbridge	9000	17,00 BGN
		Inside page		13 000	17,00 BGN
		All pages		22 000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	9000	10,00 BGN
		Inside page		13 000	10,00 BGN
		All pages		22 000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	9000	17,00 BGN
		Inside page		13 000	17,00 BGN
		All pages		22 000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	9000	18,50 BGN
		Inside page		13 000	18,50 BGN
		All pages		22 000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	9000	15,00 BGN
		Inside page		13 000	15,00 BGN
		All pages		22 000	11,00 BGN

Extras

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1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgfootball.com	300x250	Title page	Premium CPM	3000	10,00 BGN
		Inside page	Premium CPM	6000	10,00 BGN
		All pages	Premium CPM	9000	10,00 BGN
	300x600	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	6000	12,00 BGN
		All pages	Premium CPM	9000	12,00 BGN
	580x400	Title page	Premium CPM	3000	15,00 BGN
		Inside page	Premium CPM	6000	14,00 BGN
		All pages	Premium CPM	9000	14,00 BGN
	234x60	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	6000	10,00 BGN
		All pages	Premium CPM	9000	10,00 BGN
	750x200	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	6000	12,00 BGN
		All pages	Premium CPM	9000	12,00 BGN
	728x90	Title page	Premium CPM	3000	7,00 BGN
		Inside page	Premium CPM	6000	7,00 BGN
		All pages	Premium CPM	9000	7,00 BGN
	970x90	Title page	Premium CPM	3000	13,00 BGN
		Inside page	Premium CPM	6000	13,00 BGN
		All pages	Premium CPM	9000	13,00 BGN
	970x250	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	6000	14,00 BGN
		All pages	Premium CPM	9000	14,00 BGN
	980x220	Title page	Premium CPM	3000	20,00 BGN
		Inside page	Premium CPM	6000	18,00 BGN
		All pages	Premium CPM	9000	18,00 BGN
		Title page	Expandable & Roll Over	9000	15,00 BGN
		Inside page	Expandable & Roll Over	9000	15,00 BGN
		Title page	Transition Page	9000	17,00 BGN
Inside page		Transition Page		17,00 BGN	



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BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgfootball.com		Title page	Wallpaper	9000	17,00 BGN
		Inside page	Wallpaper		17,00 BGN
	1050x250	Title page	Rising stars - Portrait	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	3000	18,50 BGN
		Inside page		6000	18,50 BGN
		All pages		9000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	3000	15,00 BGN
		Inside page		6000	15,00 BGN
		All pages		9000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	3000	18,00 BGN
		Inside page		6000	18,00 BGN
		All pages		9000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	3000	14,50 BGN
		Inside page		6000	14,50 BGN
		All pages		9000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	3000	20,00 BGN
		Inside page		6000	20,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	3000	15,50 BGN
		Inside page		6000	15,50 BGN
		All pages		9000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	3000	17,00 BGN
Inside page		6000		17,00 BGN	
All pages		9000		13,00 BGN	



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Светът през 2019

BGswim

Tennis24.bg

BGvolleyball

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket

BGathletic

BGfootball

BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgfootball.com	without limitations	Title page	Rich Media - Drawbridge	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	3000	10,00 BGN
		Inside page		6000	10,00 BGN
		All pages		9000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	3000	18,50 BGN
		Inside page		6000	18,50 BGN
		All pages		9000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	3000	15,00 BGN
		Inside page		6000	15,00 BGN
		All pages		9000	11,00 BGN

Extras

Second brand:	50%
Over the page banners:	70%
Expandable banners:	50%
Broadcasting banners, TVC:	50%

Terms

Request:	2 week days before the beginning
Advertising forms	1 week day before the beginning
Custom adv. campaigns	3 week days before the beginning
Change of adv. types:	1 week day before the beginning
Payment:	1 week day before the beginning

Discounts

Total value discounts:	
500 – 1 000 BGN	5%
1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
5 001 – 10 000 BGN	20%
10 001 – 20 000 BGN	25%
Over 20 000 BGN	agreement
Discounts for advertising agencies	15%

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgvolleyball.com	300x250	Title page	Premium CPM	10 000	10,00 BGN
		Inside page	Premium CPM	15 000	10,00 BGN
		All pages	Premium CPM	25 000	10,00 BGN
	300x600	Title page	Premium CPM	10 000	12,00 BGN
		Inside page	Premium CPM	15 000	12,00 BGN
		All pages	Premium CPM	25 000	12,00 BGN
	580x400	Title page	Premium CPM	10 000	15,00 BGN
		Inside page	Premium CPM	15 000	14,00 BGN
		All pages	Premium CPM	25 000	14,00 BGN
	234x60	Title page	Premium CPM	10 000	12,00 BGN
		Inside page	Premium CPM	15 000	10,00 BGN
		All pages	Premium CPM	25 000	10,00 BGN
	750x200	Title page	Premium CPM	10 000	14,00 BGN
		Inside page	Premium CPM	15 000	12,00 BGN
		All pages	Premium CPM	25 000	12,00 BGN
	728x90	Title page	Premium CPM	10 000	7,00 BGN
		Inside page	Premium CPM	15 000	7,00 BGN
		All pages	Premium CPM	25 000	7,00 BGN
	970x90	Title page	Premium CPM	10 000	13,00 BGN
		Inside page	Premium CPM	15 000	13,00 BGN
		All pages	Premium CPM	25 000	13,00 BGN
	970x250	Title page	Premium CPM	10 000	14,00 BGN
		Inside page	Premium CPM	15 000	14,00 BGN
		All pages	Premium CPM	25 000	14,00 BGN
	980x220	Title page	Premium CPM	10 000	20,00 BGN
		Inside page	Premium CPM	15 000	18,00 BGN
		All pages	Premium CPM	25 000	18,00 BGN
		Title page	Expandable & Roll Over	10 000	15,00 BGN
		Inside page	Expandable & Roll Over	15 000	15,00 BGN
		Title page	Transition Page	10 000	17,00 BGN
Inside page		Transition Page		17,00 BGN	



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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgvolleyball.com		Title page	Wallpaper	10 000	17,00 BGN
		Inside page	Wallpaper		17,00 BGN
	1050x250	Title page	Rising stars - Portrait	10 000	17,00 BGN
		Inside page		15 000	17,00 BGN
		All pages		25 000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	10 000	18,50 BGN
		Inside page		15 000	18,50 BGN
		All pages		25 000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	10 000	15,00 BGN
		Inside page		15 000	15,00 BGN
		All pages		25 000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	10 000	18,00 BGN
		Inside page		15 000	18,00 BGN
		All pages		25 000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	10 000	14,50 BGN
		Inside page		15 000	14,50 BGN
		All pages		25 000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	10 000	20,00 BGN
		Inside page		15 000	20,00 BGN
		All pages		25 000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	10 000	15,50 BGN
		Inside page		15 000	15,50 BGN
		All pages		25 000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	10 000	17,00 BGN
Inside page		15 000		17,00 BGN	
All pages		25 000		13,00 BGN	



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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgvolleyball.com	without limitations	Title page	Rich Media - Drawbridge	10 000	17,00 BGN
		Inside page		15 000	17,00 BGN
		All pages		25 000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	10 000	10,00 BGN
		Inside page		15 000	10,00 BGN
		All pages		25 000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	10 000	17,00 BGN
		Inside page		15 000	17,00 BGN
		All pages		25 000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	10 000	18,50 BGN
		Inside page		15 000	18,50 BGN
		All pages		25 000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	10 000	15,00 BGN
		Inside page		15 000	15,00 BGN
		All pages		25 000	11,00 BGN

Extras

Second brand:.....	50%
Over the page banners:	70%
Expandable banners:	50%
Broadcasting banners, TVC:	50%

Terms

Request:.....	2 week days before the beginning
Advertising forms	1 week day before the beginning
Custom adv. campaigns.....	3 week days before the beginning
Change of adv. types:	1 week day before the beginning
Payment:	1 week day before the beginning

Discounts

Total value discounts:	
500 – 1 000 BGN	5%
1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
5 001 – 10 000 BGN	20%
10 001 – 20 000 BGN	25%
Over 20 000 BGN	agreement
Discounts for advertising agencies	15%

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgbasket.com	300x250	Title page	Premium CPM	20 000	10,00 BGN
		Inside page	Premium CPM	20 000	10,00 BGN
		All pages	Premium CPM	40 000	10,00 BGN
	300x600	Title page	Premium CPM	20 000	12,00 BGN
		Inside page	Premium CPM	20 000	12,00 BGN
		All pages	Premium CPM	40 000	12,00 BGN
	580x400	Title page	Premium CPM	20 000	15,00 BGN
		Inside page	Premium CPM	20 000	14,00 BGN
		All pages	Premium CPM	40 000	14,00 BGN
	234x60	Title page	Premium CPM	20 000	12,00 BGN
		Inside page	Premium CPM	20 000	10,00 BGN
		All pages	Premium CPM	40 000	10,00 BGN
	750x200	Title page	Premium CPM	20 000	14,00 BGN
		Inside page	Premium CPM	20 000	12,00 BGN
		All pages	Premium CPM	40 000	12,00 BGN
	728x90	Title page	Premium CPM	20 000	7,00 BGN
		Inside page	Premium CPM	20 000	7,00 BGN
		All pages	Premium CPM	40 000	7,00 BGN
	970x90	Title page	Premium CPM	20 000	13,00 BGN
		Inside page	Premium CPM	20 000	13,00 BGN
		All pages	Premium CPM	40 000	13,00 BGN
	970x250	Title page	Premium CPM	20 000	14,00 BGN
		Inside page	Premium CPM	20 000	14,00 BGN
		All pages	Premium CPM	40 000	14,00 BGN
	980x220	Title page	Premium CPM	20 000	20,00 BGN
		Inside page	Premium CPM	20 000	18,00 BGN
		All pages	Premium CPM	40 000	18,00 BGN
	Title page	Expandable & Roll Over	20 000	15,00 BGN	
	Inside page	Expandable & Roll Over	20 000	15,00 BGN	
	Title page	Transition Page	40 000	17,00 BGN	
	Inside page	Transition Page		17,00 BGN	



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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgbasket.com		Title page	Wallpaper	40 000	17,00 BGN
		Inside page	Wallpaper		17,00 BGN
	1050x250	Title page	Rising stars - Portrait	20 000	17,00 BGN
		Inside page		20 000	17,00 BGN
		All pages		40 000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	20 000	18,50 BGN
		Inside page		20 000	18,50 BGN
		All pages		40 000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	20 000	15,00 BGN
		Inside page		20 000	15,00 BGN
		All pages		40 000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	20 000	18,00 BGN
		Inside page		20 000	18,00 BGN
		All pages		40 000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	20 000	14,50 BGN
		Inside page		20 000	14,50 BGN
		All pages		40 000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	20 000	20,00 BGN
		Inside page		20 000	20,00 BGN
		All pages		40 000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	20 000	15,50 BGN
		Inside page		20 000	15,50 BGN
		All pages		40 000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	20 000	17,00 BGN
Inside page		20 000		17,00 BGN	
All pages		40 000		13,00 BGN	



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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgbasket.com	without limitations	Title page	Rich Media - Drawbridge	20 000	17,00 BGN
		Inside page		20 000	17,00 BGN
		All pages		40 000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	20 000	10,00 BGN
		Inside page		20 000	10,00 BGN
		All pages		40 000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	20 000	17,00 BGN
		Inside page		20 000	17,00 BGN
		All pages		40 000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	20 000	18,50 BGN
		Inside page		20 000	18,50 BGN
		All pages		40 000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	20 000	15,00 BGN
		Inside page		20 000	15,00 BGN
		All pages		40 000	11,00 BGN

Extras

Second brand:	50%
Over the page banners:	70%
Expandable banners:	50%
Broadcasting banners, TVC:	50%

Terms

Request:	2 week days before the beginning
Advertising forms	1 week day before the beginning
Custom adv. campaigns	3 week days before the beginning
Change of adv. types:	1 week day before the beginning
Payment:	1 week day before the beginning

Discounts

Total value discounts:	
500 – 1 000 BGN	5%
1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
5 001 – 10 000 BGN	20%
10 001 – 20 000 BGN	25%
Over 20 000 BGN	agreement
Discounts for advertising agencies	15%

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgathletic.com	300x250	Title page	Premium CPM	3000	10,00 BGN
		Inside page	Premium CPM	7000	10,00 BGN
		All pages	Premium CPM	10 000	10,00 BGN
	300x600	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	7000	12,00 BGN
		All pages	Premium CPM	10 000	12,00 BGN
	580x400	Title page	Premium CPM	3000	15,00 BGN
		Inside page	Premium CPM	7000	14,00 BGN
		All pages	Premium CPM	10 000	14,00 BGN
	234x60	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	7000	10,00 BGN
		All pages	Premium CPM	10 000	10,00 BGN
	750x200	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	7000	12,00 BGN
		All pages	Premium CPM	10 000	12,00 BGN
	728x90	Title page	Premium CPM	3000	7,00 BGN
		Inside page	Premium CPM	7000	7,00 BGN
		All pages	Premium CPM	10 000	7,00 BGN
	970x90	Title page	Premium CPM	3000	13,00 BGN
		Inside page	Premium CPM	7000	13,00 BGN
		All pages	Premium CPM	10 000	13,00 BGN
	970x250	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	7000	14,00 BGN
		All pages	Premium CPM	10 000	14,00 BGN
	980x220	Title page	Premium CPM	3000	20,00 BGN
		Inside page	Premium CPM	7000	18,00 BGN
		All pages	Premium CPM	10 000	18,00 BGN
		Title page	Expandable & Roll Over	3000	15,00 BGN
		Inside page	Expandable & Roll Over	7000	15,00 BGN
		Title page	Transition Page	3000	17,00 BGN
Inside page		Transition Page	7000	17,00 BGN	



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BGfootball.com

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
bgathletic.com		Title page	Wallpaper	3000	17,00 BGN
		Inside page	Wallpaper	7000	17,00 BGN
	1050x250	Title page	Rising stars - Portrait	3000	17,00 BGN
		Inside page		7000	17,00 BGN
		All pages		10 000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	3000	18,50 BGN
		Inside page		7000	18,50 BGN
		All pages		10 000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	3000	15,00 BGN
		Inside page		7000	15,00 BGN
		All pages		10 000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	3000	18,00 BGN
		Inside page		7000	18,00 BGN
		All pages		10 000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	3000	14,50 BGN
		Inside page		7000	14,50 BGN
		All pages		10 000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	3000	20,00 BGN
		Inside page		7000	20,00 BGN
		All pages		10 000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	3000	15,50 BGN
		Inside page		7000	15,50 BGN
		All pages		10 000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	3000	17,00 BGN
Inside page		7000		17,00 BGN	
All pages		10 000		13,00 BGN	



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BGSPRINT

RATE CARDS WEB

Media	Size	Description	Inventory	Unique daily visitors	Price per 1000 page views without VAT
bgathletic.com	without limitations	Title page	Rich Media - Drawbridge	3000	17,00 BGN
		Inside page		7000	17,00 BGN
		All pages		10 000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	3000	10,00 BGN
		Inside page		7000	10,00 BGN
		All pages		10 000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	3000	17,00 BGN
		Inside page		7000	17,00 BGN
		All pages		10 000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	3000	18,50 BGN
		Inside page		7000	18,50 BGN
		All pages		10 000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	3000	15,00 BGN
		Inside page		7000	15,00 BGN
		All pages		10 000	11,00 BGN

Extras

Second brand:	50%
Over the page banners:	70%
Expandable banners:	50%
Broadcasting banners, TVC:	50%

Terms

Request:	2 week days before the beginning
Advertising forms	1 week day before the beginning
Custom adv. campaigns	3 week days before the beginning
Change of adv. types:	1 week day before the beginning
Payment:	1 week day before the beginning

Discounts

Total value discounts:	
500 – 1 000 BGN	5%
1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
5 001 – 10 000 BGN	20%
10 001 – 20 000 BGN	25%
Over 20 000 BGN	agreement
Discounts for advertising agencies	15%

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Sportmedia.tv	300x250	Title page	Premium CPM	3000	10,00 BGN
		Inside page	Premium CPM	6000	10,00 BGN
		All pages	Premium CPM	9000	10,00 BGN
	300x600	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	6000	12,00 BGN
		All pages	Premium CPM	9000	12,00 BGN
	580x400	Title page	Premium CPM	3000	15,00 BGN
		Inside page	Premium CPM	6000	14,00 BGN
		All pages	Premium CPM	9000	14,00 BGN
	234x60	Title page	Premium CPM	3000	12,00 BGN
		Inside page	Premium CPM	6000	10,00 BGN
		All pages	Premium CPM	9000	10,00 BGN
	750x200	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	6000	12,00 BGN
		All pages	Premium CPM	9000	12,00 BGN
	728x90	Title page	Premium CPM	3000	7,00 BGN
		Inside page	Premium CPM	6000	7,00 BGN
		All pages	Premium CPM	9000	7,00 BGN
	970x90	Title page	Premium CPM	3000	13,00 BGN
		Inside page	Premium CPM	6000	13,00 BGN
		All pages	Premium CPM	9000	13,00 BGN
	970x250	Title page	Premium CPM	3000	14,00 BGN
		Inside page	Premium CPM	6000	14,00 BGN
		All pages	Premium CPM	9000	14,00 BGN
	980x220	Title page	Premium CPM	3000	20,00 BGN
		Inside page	Premium CPM	6000	18,00 BGN
		All pages	Premium CPM	9000	18,00 BGN
		Title page	Expandable & Roll Over	3000	15,00 BGN
		Inside page	Expandable & Roll Over	6000	15,00 BGN
		Title page	Transition Page	3000	17,00 BGN
Inside page		Transition Page	6000	17,00 BGN	



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MODA

Светът през 2019

BGswim.com

Tennis24.bg

BGvolleyball.com

VIA SPORT.bg

SPORT MEDIA.TV

BGbasket.com

BGathletic.com

BGfootball.com

BGSPRINT.com

RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Sportmedia.tv		Title page	Wallpaper	3000	17,00 BGN
		Inside page	Wallpaper	6000	17,00 BGN
	1050x250	Title page	Rising stars - Portrait	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	3000	18,50 BGN
		Inside page		6000	18,50 BGN
		All pages		9000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	3000	15,00 BGN
		Inside page		6000	15,00 BGN
		All pages		9000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	3000	18,00 BGN
		Inside page		6000	18,00 BGN
		All pages		9000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	3000	14,50 BGN
		Inside page		6000	14,50 BGN
		All pages		9000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	3000	20,00 BGN
		Inside page		6000	20,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	3000	15,50 BGN
		Inside page		6000	15,50 BGN
		All pages		9000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	3000	17,00 BGN
Inside page		6000		17,00 BGN	
All pages		9000		13,00 BGN	



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BGfootball

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Sportmedia.tv	without limitations	Title page	Rich Media - Drawbridge	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	3000	10,00 BGN
		Inside page		6000	10,00 BGN
		All pages		9000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	3000	17,00 BGN
		Inside page		6000	17,00 BGN
		All pages		9000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	3000	18,50 BGN
		Inside page		6000	18,50 BGN
		All pages		9000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	3000	15,00 BGN
		Inside page		6000	15,00 BGN
		All pages		9000	11,00 BGN

Extras

Second brand:	50%
Over the page banners:	70%
Expandable banners:	50%
Broadcasting banners, TVC:	50%

Terms

Request:	2 week days before the beginning
Advertising forms	1 week day before the beginning
Custom adv. campaigns.....	3 week days before the beginning
Change of adv. types:	1 week day before the beginning
Payment:	1 week day before the beginning

Discounts

Total value discounts:	
500 – 1 000 BGN	5%
1 001 – 3 000 BGN	10%
3 001 – 5 000 BGN	5%
5 001 – 10 000 BGN	20%
10 001 – 20 000 BGN	25%
Over 20 000 BGN	agreement
Discounts for advertising agencies	15%

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MEDIA.TV

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RATE CARDS WEB

Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Tennis24.bg	300x250	Title page	Premium CPM	25 000	10,00 BGN
		Inside page	Premium CPM	45 000	10,00 BGN
		All pages	Premium CPM	70 000	10,00 BGN
	300x600	Title page	Premium CPM	25 000	12,00 BGN
		Inside page	Premium CPM	45 000	12,00 BGN
		All pages	Premium CPM	70 000	12,00 BGN
	580x400	Title page	Premium CPM	25 000	15,00 BGN
		Inside page	Premium CPM	45 000	14,00 BGN
		All pages	Premium CPM	70 000	14,00 BGN
	234x60	Title page	Premium CPM	25 000	12,00 BGN
		Inside page	Premium CPM	45 000	10,00 BGN
		All pages	Premium CPM	70 000	10,00 BGN
	750x200	Title page	Premium CPM	25 000	14,00 BGN
		Inside page	Premium CPM	45 000	12,00 BGN
		All pages	Premium CPM	70 000	12,00 BGN
	728x90	Title page	Premium CPM	25 000	7,00 BGN
		Inside page	Premium CPM	45 000	7,00 BGN
		All pages	Premium CPM	70 000	7,00 BGN
	970x90	Title page	Premium CPM	25 000	13,00 BGN
		Inside page	Premium CPM	45 000	13,00 BGN
		All pages	Premium CPM	70 000	13,00 BGN
	970x250	Title page	Premium CPM	25 000	14,00 BGN
		Inside page	Premium CPM	45 000	14,00 BGN
		All pages	Premium CPM	70 000	14,00 BGN
	980x220	Title page	Premium CPM	25 000	20,00 BGN
		Inside page	Premium CPM	45 000	18,00 BGN
		All pages	Premium CPM	70 000	18,00 BGN
	Title page	Expandable & Roll Over	25 000	15,00 BGN	
	Inside page	Expandable & Roll Over	45 000	15,00 BGN	
	Title page	Transition Page	25 000	17,00 BGN	
	Inside page	Transition Page	45 000	17,00 BGN	



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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
Tennis24.bg		Title page	Wallpaper	25 000	17,00 BGN
		Inside page	Wallpaper	45 000	17,00 BGN
	1050x250	Title page	Rising stars - Portrait	25 000	17,00 BGN
		Inside page		45 000	17,00 BGN
		All pages		70 000	12,00 BGN
	from standard position	Title page	Rich Media - Floating banner	25 000	18,50 BGN
		Inside page		45 000	18,50 BGN
		All pages		70 000	13,50 BGN
	from standard position	Title page	Rich Media - Expandable banner	25 000	15,00 BGN
		Inside page		45 000	15,00 BGN
		All pages		70 000	10,00 BGN
	without limitations	Title page	Rich Media - Transition Page	25 000	18,00 BGN
		Inside page		45 000	18,00 BGN
		All pages		70 000	15,00 BGN
	from standard position	Title page	Rich Media - Scroll banner	25 000	14,50 BGN
		Inside page		45 000	14,50 BGN
		All pages		70 000	8,00 BGN
	without limitations	Title page	Rich Media - Peel Away	25 000	20,00 BGN
		Inside page		45 000	20,00 BGN
		All pages		70 000	13,00 BGN
	without limitations	Title page	Rich Media - Corner	25 000	15,50 BGN
		Inside page		45 000	15,50 BGN
		All pages		70 000	10,50 BGN
	without limitations	Title page	Rich Media - Full Screen Overlay	25 000	17,00 BGN
Inside page		45 000		17,00 BGN	
All pages		70 000		13,00 BGN	



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BGvolleyball.com

VIA SPORT.bg

SPORT
MEDIA.TV

BGbasket.com

BGathletic.com

BGfootball.com

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Media	Size	Description	Inventory	Page views per day	Price per 1000 page views without VAT
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		Inside page		45 000	17,00 BGN
		All pages		70 000	13,00 BGN
	without limitations	Title page	Rich Media - Slidenote	25 000	10,00 BGN
		Inside page		45 000	10,00 BGN
		All pages		70 000	7,00 BGN
	from standard position	Title page	Rich Media - Sidekick	25 000	17,00 BGN
		Inside page		45 000	17,00 BGN
		All pages		70 000	13,00 BGN
	without limitations	Title page	Rich Media - Toplayer	25 000	18,50 BGN
		Inside page		45 000	18,50 BGN
		All pages		70 000	13,50 BGN
	without limitations	Title page	Rich Media - Rollband	25 000	15,00 BGN
		Inside page		45 000	15,00 BGN
		All pages		70 000	11,00 BGN

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